



IMPACT REPORT

2022

B L U E  **F U T U R E**

CONNECTING YOUNG PEOPLE TO PROGRESSIVE CAMPAIGNS

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EXECUTIVE SUMMARY

Blue Future is a national organizing program run out of the Youth Progressive Action Catalyst, the largest progressive, youth-led, political action committee in America. This year we had a salient opportunity and responsibility to protect our democracy, and because of young people, we made it happen.

Over the last four years, we have trained and mobilized hundreds of diverse youth leaders to become skillful community and political organizers. In the process, we have helped elect 60+ Democrats at the local, state, and federal levels by turbocharging campaigns with the trained volunteer talent they need to reach voters & win — at no cost to the campaign. This year, we put over \$175,000 directly in the pockets of youth organizers working on 15 different state and federal campaigns in competitive states. In addition to this, we launched our Youth Power Fund grant program, Generation Run candidate training program, and the GOTVax COVID-19 Vaccine Equity campaign.

2022 was a defining moment for our democracy. Young people across the country went to the polls and stopped a Red Wave. And as history has shown, relying on their resilience, energy, and brilliance, young people are leading the way to a bright, Blue Future. This impact report shines a light on the efforts of youth organizers who worked with Blue Future to ensure our basic civil liberties are preserved and protected.



**ORGANIZE for
DEMOCRACY**

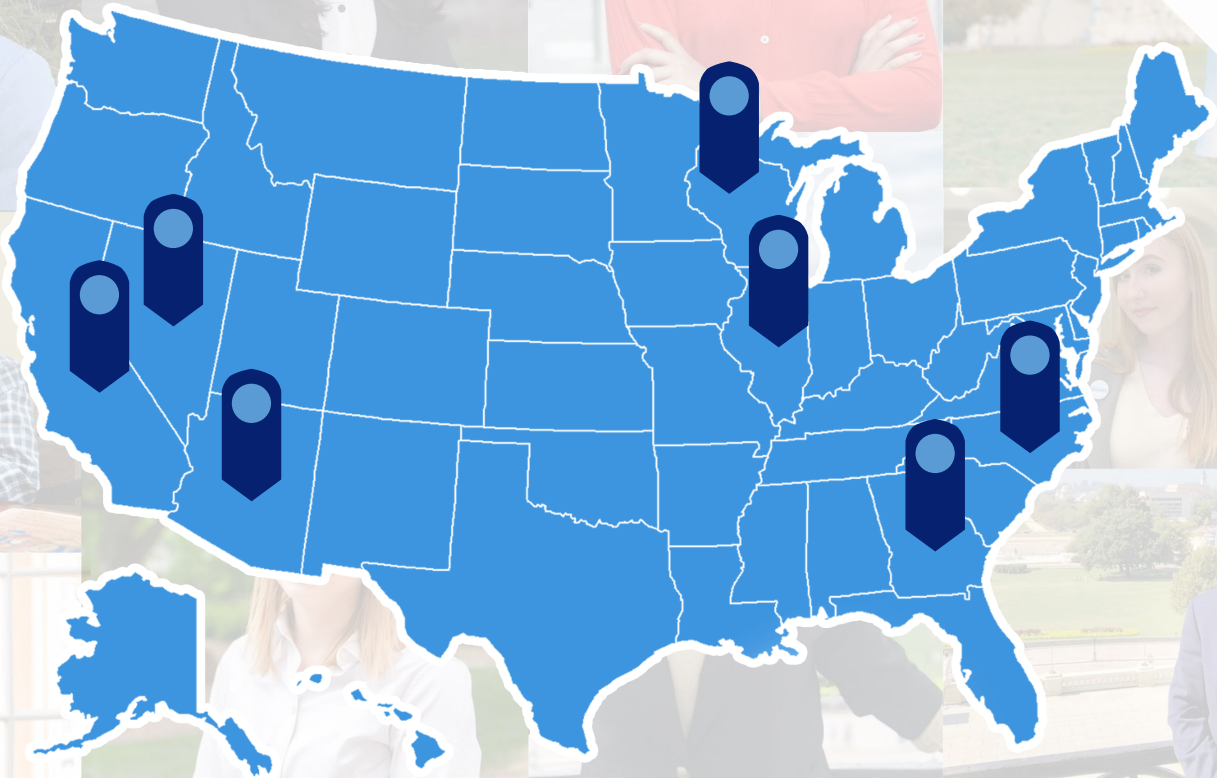
Leadership Program



**YOUTH
POWER
FUND**



OUR IMPACT IN 2022



In 2022, we moved **\$175,000** into the pockets of young people through our Organize for Democracy Leadership Program. In this program, young people were trained on the principles of field organizing and broader leadership development skills. This program was a leadership development training opportunity for young people to engage in progressive political campaigns. Our youth organizers engaged thousands of voters, especially young voters, in key battleground states as part of our immersive organizing training program.

In partnership with the Grassroots Democrats HQ, Blue Future organizers worked on **15 campaigns** to mobilize youth voters.

OUR IMPACT IN 2022

Our organizers made over 200,000 calls into the following campaigns:

Arizona

- Reelected Mark Kelly to the Senate
- Elected Katie Hobbs as Governor

California

- House District 9: Reelected Josh Harder to Congress
- House District 22: Rudy Salas for Congress
- House District 27: Christy Smith for Congress
- House District 45: Jay Chen for Congress
- House District 47: Reelected Katie Porter to Congress
- House District 49: Reelected Mike Levin to Congress

Georgia

- Reelected Raphael Warnock to the Senate
- Stacey Abrams for Governor

Illinois

- House District 14: Reelected Lauren Underwood to Congress

Nevada

- Reelected Catherine Cortez Masto to the Senate

North Carolina

- Cheri Beasley for Senate

Wisconsin

- Mandela Barnes for Senate
- Reelected Tony Evers as Governor

Georgia Runoffs

- *In partnership with Grassroots Democrats HQ, Blue Future hired 25 organizers to drive impact to Senator Raphael Warnock's reelection campaign through voter mobilization calls.*
- *Blue Future also invested in on the ground organizing by supporting Georgia Youth Justice Coalition, who ran the largest youth-led, student-focused voter contact operation in the state this cycle with 200+ student organizers aged 15-22 years old statewide.*

OUR YOUTH ORGANIZERS



136

Youth Organizers from over 20 States

82%

from BIPOC Communities

90%

Women and Non-binary

39%

from LGBTQ+ Communities

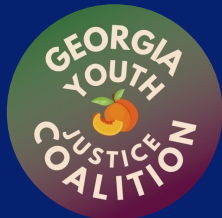


BLUE
FUTURE'S

YOUTH POWER FUND

Youth Power Fund

Blue Future's Youth Power Fund seeks to support youth-led organizations by providing grant funding, leadership coaching, and a community of fellow organizers. This year we moved **\$30,000 into the pockets of local youth organizers** via small grants to youth-led organizations in Georgia, Iowa, Michigan, Pennsylvania, Ohio, & Texas. We are now sustaining a leadership learning community of local youth leaders to share best practices, strengthen their leadership and expand our collective impact. Below are the list of organizations we worked with:





Generation Run

This fall, Blue Future launched the second annual Generation Run program, an 8-week-long training program designed to teach young people the ins and outs of campaigning while supporting campaigns on the ground.

We trained seven youth organizers to run for office while they volunteered on the following campaigns:

- Taylor Kerby for State Senate, Arizona Legislative District 16
- Terry Sabo for State Senate, Michigan
- Ryan Melton for Congress, Iowa House District 4
- Abigail Spanberger for Congress, Virginia House District 7
*Elected
- Tim Ryan for Senate, Ohio
- Wes Moore for Governor, Maryland *Elected



GOTVax

In partnership with GOTVax, Blue Future hired and trained over a dozen youth organizers of color to leverage proven electoral and organizing strategies to ensure vaccine equity with the COVID-19 vaccine. Blue Future played an important role in one of the most aggressive vaccine outreach campaigns to ensure Black, Brown, and immigrant communities got vaccinated.

In total, we talked to **21, 268 community members** and **texted 247, 365 people** about vaccine resources.



ADDITIONAL BLUE FUTURE INITIATIVES

Executive Director Fellowship

Launched in the summer of 2022, Blue Future's Executive Director Fellowship was a six-month program for two leaders to serve as Executive Directors while participating in expert-led, community-focused leadership training and coaching on a variety of topics. Some topics we focused on were strategic planning, strength assessments, conflict resolution, civil resistance, second order thinking, critical race theory, and organizational behavior. To continue fulfilling our core mission of developing progressive political leadership, we intend to continue this fellowship in the future!

Stride: Organize With Purpose Podcast

Launched in 2021, the Stride Podcast showcases diverse and young change-makers who are making a difference in local, state, and national progressive politics. This year, 22 youth organizers joined us to share their stories. You can listen on Apple Podcasts and Spotify!

Alumni Membership and Recruitment Program

This year, Blue Future invested in alumni engagement. We developed an alumni membership program, where recent alumni and current organizers will have access to monthly leadership training and professional coaching sessions. They will also be offered service opportunities to give back to Blue Future through mentorship, leadership training, and fundraising.

We created our first alumni chapter in the Greater Washington, D.C. area. These chapters will be a space for young alumni to come together to network, meet the organizers they have been working with virtually for years and create a community among young people working within the progressive movement in Washington D.C. We plan on expanding chapters to New York City, Los Angeles, San Francisco, and Chicago in the new year!



TESTIMONIALS FROM THE FIELD

"Blue Future has been an instrumental part of my self-empowerment process as a young person; I now recognize how much power we all collectively have. Without this organization, I would not have the network, tools, nor support from the incredible co-founders I am so grateful to have today."

- Natalie, Blue Future organizer from Arizona

"I've been an organizer with Blue Future since 2020 and it has been an amazing experience. Through Blue Future, I was able to build my leadership and organizing skills and elect Democrats up and down the ballot."

- Camille, Blue Future organizer from Georgia

"In a nutshell, Blue Future has helped make politics accessible to me. I've had the privilege to work with and learn from so many utterly fearless and compassionate activists and fellow organizers, all the while learning how to make policies reflective of more than just statistics of communities like mine."

- Desirae, Blue Future organizer from Texas

"Blue Future's contact rate is some of the best I've seen with a 30% rate. It's really some of the best contact rate we've seen thus far."

- Nevada Democratic Party Deputy Distributed Organizing Director, Jazmin Cortez

OUR PARTNERS



Blue Future was proud to collaborate with various partners to increase youth turnout in the 2022 midterm elections. This cycle, we worked most closely with our organizing friends at:



THE NEXT 50

Future Coalition
a national network and community for youth-led organizations and youth leaders

GOT  **ax**
GET OUT THE VACCINE

RISE



SwingLeft

WHEN WE VOTE
18BY  **VOTE**
WE COUNT



 **VOTERS OF TOMORROW**

MEET OUR TEAM!



NICK GUTHMAN
Co-Founder and
Co-President



MORGAN STAHR
Co-Founder and
Co-President



JASON WALLACE
Graphic Designer



MARIA HERNANDEZ
Executive Director of
Organizing



NILES BROOKS
Executive Director of
Alumni Membership
and Relations



ALEKSIA KLEINE
Podcast Producer



SAGE MEHTA
Organizing Intern

