

# BLUE FUTURE

CONNECTING YOUNG PEOPLE TO PROGRESSIVE CAMPAIGNS

## 2019 IMPACT REPORT





# TABLE OF CONTENTS

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**Electoral Impact • • • • • 3**

**Student Organizer**

**Testimonials • • • • • 6**

**Congressional**

**Testimonials • • • • • 7**

**Sustaining a Network • • • 8**

**Vision for 2020 • • • • • 9**





# ELECTORAL IMPACT

**In 2019, Blue Future invested just under \$10,000 into the power and ambition of young people.**

**They managed to do what many believed was impossible:**

- **Flipped the Virginia legislature blue**
- **Elected a Democratic Governor in Kentucky**
- **Re-elected a Democratic Governor in Louisiana**
- **Stopped a Republican supermajority in Louisiana**
- **Elected Democrats in Mississippi & built power for the 2020 Senate election**

**2019 showed that when we trust young people and provide them with the necessary resources, they can make groundbreaking changes.**

**We're ready for 2020, y'all.**



# IMPACT BY THE NUMBERS

**1,079**

volunteers  
engaged

**4,170**

total hours volunteered

**\$2.14**

per volunteer hour

**28,966**

total doors knocked

**17,708**

total phone calls made

**\$0.45**

per door knocked

**\$0.32**

per phone call made

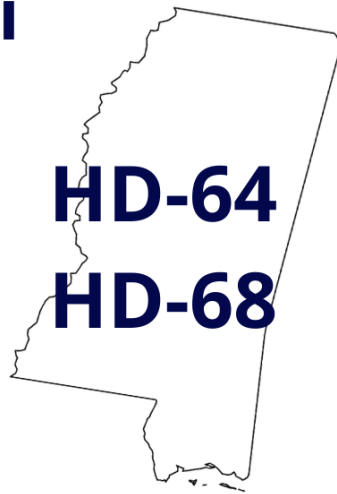
**90,606** text messages sent





# STATE IMPACT

## MISSISSIPPI YOUTH IMPACT



## KENTUCKY YOUTH IMPACT

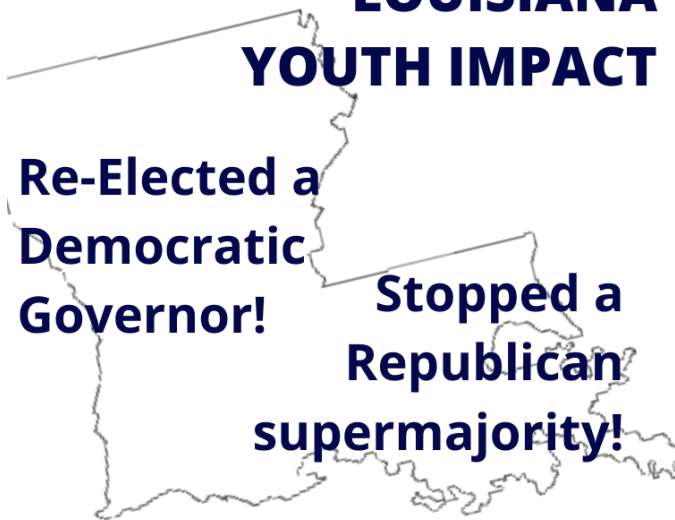
Elected a Democratic Governor!



## LOUISIANA YOUTH IMPACT

Re-Elected a Democratic Governor!

Stopped a Republican supermajority!



## VIRGINIA YOUTH IMPACT

Democrats now control both chambers of the state legislature!

HD-83

HD-28

HD-13

HD-73

HD-51

HD-21

HD-10

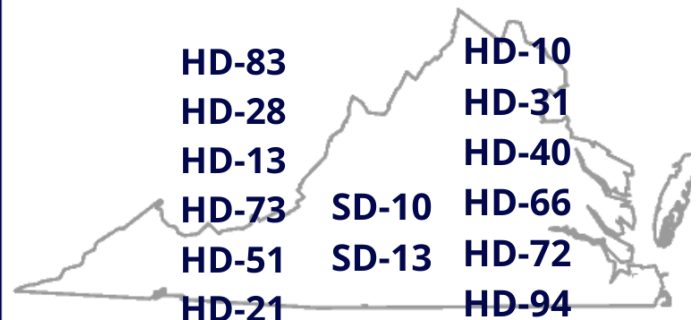
HD-31

HD-40

HD-66

HD-72

HD-94



youth  
organizing  
works.



# TESTIMONIALS

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"Thank you so much for Blue Future's contributions to this race! I really love the support I've been given and I look forward to continuing to work with Blue Future for years to come, especially to take on Mitch McConnell next year!"

*Braedon French,  
President, Kentucky High School Democrats*



"We've had a fantastic experience with Blue Future. Blue Future helped us motivate our chapters to contact voters. We won our elections because of the support that Blue Future provided us and our chapters."

*Cameron English  
Communications Director, College Democrats of Louisiana*



"Blue Future played a huge role in flipping Virginia! We would not have been able to make our canvasses equal opportunity for all of our members without their support. So many incredible races were run this cycle and it was incredible to be able to be a part of organizing with Dems across the country."

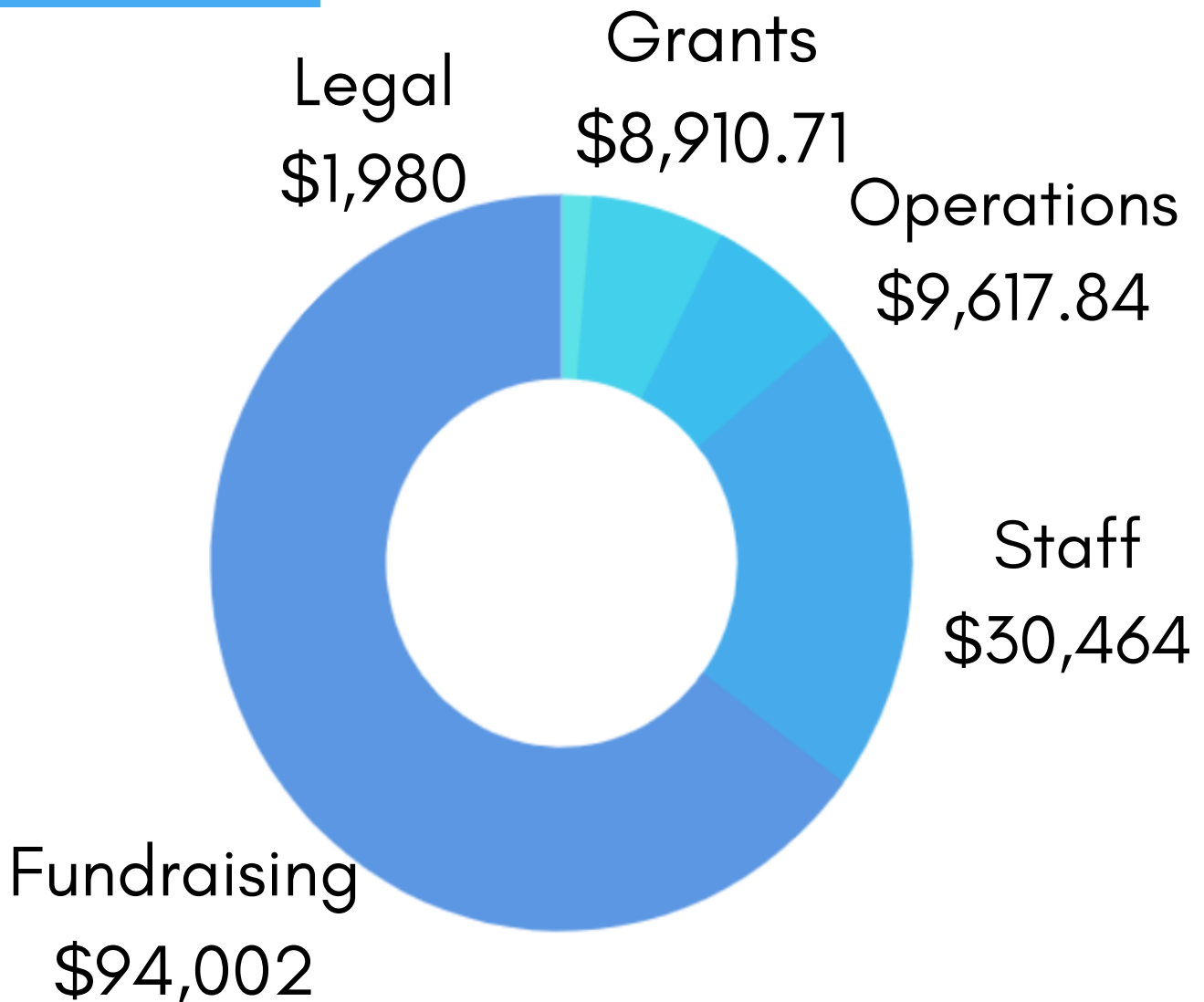
*Emily Coneybeare,  
Vice President, American University College Democrats*





# RAISING THE MONEY

## EXPENSES



## SUMMARY

Total Disbursements: **\$144,974**

Funds Raised: **\$181,100**

Ending Cash on Hand: **\$36,125**



# CONGRESSIONAL TESTIMONIALS



"Because of the work that Blue Future has done, lives have been saved.

Change is on the horizon, and student leaders are at the helm of it."

**REP. GRACE MENG  
(NY-6)**



"I'm so thankful for Blue Future and the students who organized to help elect the youngest, most diverse congress in history."

**CHAIRMAN HAKEEM  
JEFFRIES (NY-8)**



"I know the power young people have, and I'm so excited to support Blue Future's efforts to organize the next generation."

**REP. STEPHANIE MURPHY  
(FL-7)**







# VISION FOR 2020

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We will equip our organizers with the resources they need to unleash youth engagement for the 2020 election.

This includes:

- Direct financial investment and fundraising advising
- Organizing and volunteer recruitment training
- Social media and graphic design support
- Press and media placement
- Other needs identified by our student leaders

## January-June 2020

▸ We aim to make grants to students in 20 competitive Congressional districts & Senate states so they can start registering voters, recruiting volunteers, and building youth power within the campaigns.

## July-November 2020

▸ We aim to make grants to students in 40 competitive Congressional districts & Senate states.





# youth organizing works.

**ourbluefuture.us**

*Blue Future is a national organizing program run out of the Youth Progressive Action Catalyst, a youth-led political action committee (PAC), focused on organizing young people around progressive electoral campaigns.*

*We're building the field infrastructure to help progressive Democrats win key races across the country while simultaneously developing a diverse leadership pipeline to strengthen the future of the Democratic party and the progressive movement.*

*Blue Future is the first and only project of the Youth Progressive Action Catalyst (YPAC), a registered Carey Committee (or Hybrid Federal PAC).*



**BLUE  
FUTURE**

